

HUD Sustainable Communities Regional Planning Grant

- **Capital Area Texas Sustainability (CATS) Consortium - public, private, academic and non-profit stakeholder in the Austin – Round Rock-San Marcos MSA**

- **CAPCOG selected as one of 45 nationwide grant recipients**

- **Awarded a \$3.7 million three (3) year grant**



PARTNERSHIP

HUD, EPA, DOT, EDA and USDA

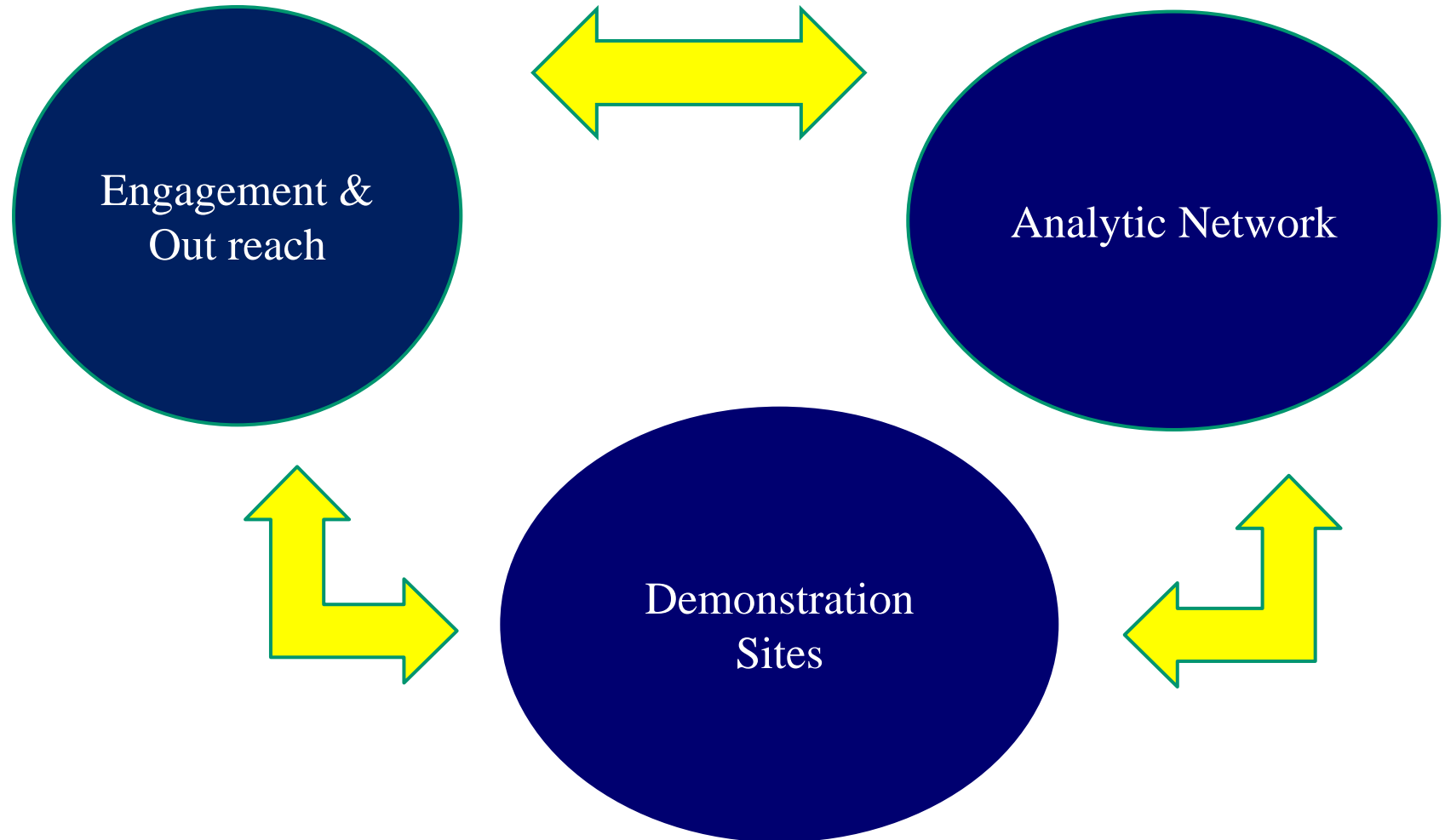


PRIMARY GOAL

Assist regions to plan in a comprehensive fashion instead of by separate funding categories – transportation, housing, etc....



OUR PROJECT



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- Our region proposed in the application to select demonstration sites and work with the local leadership to develop plans and implementation tools.**
- Our application proposed to use CAMPO's 37 Activity Centers, as identified in their recently adopted 2035 Plan, from which to chose the demo sites.**
- The criteria that will be used to select the demo site will be determined by the regional consortium within the next 2-3 months.**

GOVERNANCE

- **Executive Team – CAPCOG, CAMPO, ECT and City of Austin**
- **Steering Committee – Exec. Team plus CapMetro, CARTS , and the Cities of Round Rock and San Marcos**
- **Partnership – Steering Committee plus other regional stakeholders – ACC, University of Texas, Texas State University, HFC, Worksource, HousingWorks, ASACC, etc...**

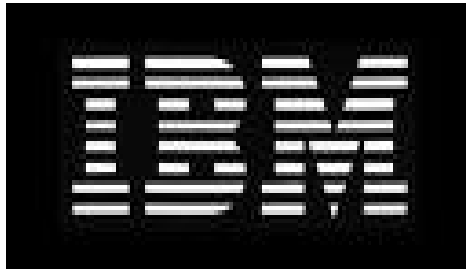
KEY ACTIVITIES AND ROLES

- **CAPCOG is the lead applicant and grantee; so all funds will be administered by our organization.**



KEY ACTIVITIES AND ROLES

CAPCOG will contract with the City of Austin to oversee the development of an Analytical Tool by IBM, and with the University of Texas Sustainable Development Center to assist in developing and testing the tool.



KEY ACTIVITIES AND ROLES

- **CAPCOG will release an RFP allowing for a competitive application process among those cities with identified activity centers.**
- **CAPCOG will release an RFP for consultant services to support the demo sites in their planning and implementation efforts.**

PUBLIC OUTREACH

Envision Central Texas (ECT) will undertake the public outreach and engagement functions that are required by the grant.



THE ANALYTICAL TOOL

- **IBM has recently moved into the planning arena with its Smarter Cities Initiative, and has the ability to develop this unique analytical tool with the assistance of UT.**
- **Our expectation is to have a model that can analyze : transportation, land use, economic development and housing related issues together, and show local leadership the impact of making investment decisions in their community.**
- **The broader goal for the project is to use the tool to analyze what impact decisions at the local levels are having on the region.**

FUNDING

- **The grant application requested \$5 million (maximum grant) and was awarded \$3.7 million.**
- **A 20% match is required (can be in-kind or leveraged resources) and IBM is providing most of this by discounting its fee.**
- **The grant will be expended on a reimbursement basis which is typical for state and federal grants.**

HUD LIVABILITY PRINCIPLES

- **Provide more transportation choices that are affordable, reliable, and help decrease household transportation costs, reduce energy consumption and improve air quality.**
- **Promote equitable, affordable housing by expanding location and energy efficient housing choices for all ages, incomes, races/ethnicities to increase mobility and lower household transportation/housing costs.**
- **Enhance economic competitiveness by creating access to employment centers, education opportunities, and expand markets for businesses.**
- **Support existing communities by targeting funding to increase community revitalization, the efficiency of public works, and safeguard rural landscapes.**
- **Coordinate policies and leverage investment removing barriers to collaboration, leverage funding, and increase accountability and effectiveness at all levels of government to plan for future growth including making smart energy choices.**
- **Value communities and neighborhoods by enhancing unique characteristics – rural, urban or suburban.**