



FACT SHEET – SURVEY RESULTS

July 2002 Telephone Survey of five-counties

Land Use

- ❑ Seventy percent of respondents believe a priority should be redeveloping blighted areas in existing neighborhoods or business districts.
- ❑ Nearly three-fourths of respondents (73 percent) support higher density development in new neighborhoods if the development is carefully planned with open space provided.
- ❑ Just 38 percent of respondents were willing to have more people in their own neighborhood to limit development of open space outside the city limits.
- ❑ Thirty-five percent of respondents believe there is plenty of room for growth in the region so we shouldn't worry about cities spreading as they grow.
- ❑ There was almost an even split in preferences for growth in existing vs. undeveloped areas (36 percent vs. 39 percent), as well as in preferences for the development of mixed-use facilities vs. separation of residential and shopping facilities (45 percent vs. 41 percent).

Transportation

- ❑ Seventy percent of respondents agreed with the notion of widening congested freeways and building new ones.
- ❑ More than half of the respondents (54 percent) said they were willing to pay more to improve the region's transportation system if they could specify exactly how the money would be spent.
- ❑ A majority (51 percent) agreed that light rail should be part of the solution to the area's traffic congestion.
- ❑ Fifty-nine percent of respondents believe more sidewalks and bike paths are part of the solution to overall traffic congestion.
- ❑ There was an almost even split in preferences for improving existing roads and building new ones vs. investing in public transit and other modes of transportation (42 percent vs. 39 percent).

Public Involvement

- ❑ Sixty-nine percent of survey respondents believe they are somewhat or well informed about growth, land use, transportation and environmental issues in the Central Texas region.

- Approximately one-third of respondents reported participating in the following activities as a result of their concern about growth, land use, transportation and environmental issues:
 - Donated money or volunteered time to candidate or issue 38%
 - Contacted an elected official by phone/letter/fax/email 35%
 - Volunteered or joined an association or other group 35%
 - Attended a public meeting 33%
 - Participated in neighborhood or regional cleanup activities 30%

Survey conducted July 2002 by Davis, Hibbitts & McCaig, Inc., with 750 respondents in five counties and an overall margin of error of +/-2.1% to +/- 3.6%. Each county was represented by 150 respondents.